

BEAUTY **LAUNCHPAD**

December 2016
beautylaunchpad.com

THE OFFICIAL PUBLICATION OF INTERCOIFFURE

*THE
BEST
ISSUE*

279 of the Best Products Ever!

2017's Best Bets!

Tips to do Your Best Work!

COLLECTIONS

**Nicholas French // CoCre8 // Ulta //
Schwarzkopf Professional**

READERS CHOICE AWARDS

Thousands of votes were cast to determine your top pro-beauty picks—a whopping 279 of them, including the debut of a “Best New Launch” category—for *Launchpad’s* 13th-annual Readers Choice Awards. Read on to discover if your faves made the cut!

Photography by Brooks Ayola

*Products listed in alphabetical order; in cases where four products are listed, the numbers were too close to call

Lashes/Brows



ADHESIVE

JB Lashes Mega Pro-Bonding Glue jblashes.com
 NovaLash Platinum Bond High Speed novalash.com
 Xtreme Lashes FlexFusion Adhesive xtremelashes.com



BROW SERUM

Grande Cosmetics GrandeBrow grandelashmd.com
 Revitalash RevitaBrow revitalash.com
 Skin Research Laboratories neuBrow skinresearchlabs.com



BROW EXTENSIONS/FIBERS

Ardell Brow Building Fiber Gel ardelllashes.com
 Billion Dollar Brows Professional Eyebrow Extensions pro.billiondollarbrows.com
 JB Lashes Mega Pro-Bonding Glue jblashes.com

New Launch



COLOR

Aloxxi Ultra Hot aloxxi.com
 Oligo Professionnel Calura
oligopro.com
 Pulp Riot pulpriohair.com



HAIRCARE

Celeb Luxury Gem Lites and Viral Color Care Systems
celebluxury.com
 Matrix Biolage R.A.W. matrixprofessional.com
 Pai-Shau pai-shau.com



MAKEUP

Mirabella Nudes Collection mirabellabeauty.com
 Oribe Beauty oribe.com
 Sormé Treatment Cosmetics Accented Hues Eyeshadow
 Palettes sorme.com



MEN'S

Agadir Men agadirint.com
 Gibs Grooming gibsgrooming.com
 label.MEN labelm-usa.com



NAILCARE

Essie GelCouture essie.com
 BareLuxury by Morgan Taylor morgantaylortalacquer.com
 OPI GelColor Artist Series opi.com



SKINCARE

Orbe Beauty oribe.com
 Parodi Professional Care Smoothing Exfoliant for Feet
parodicare.com
 Repêchage Hydra 4 Red-Out repechage.com



STYLING

Affinage Kitoko ARTE
affinage.com
 flow flowhaircare.com
 Fuel Air-Pump Sculpting
 Series fuelhair.com



TOOLS

Hot Tools NanoCeramic
 Marcel Iron hottools.com
 Valera Classic 1955
valera.com
 Wet Brush Pro Aspiré
 Professional Dryer
prowetbrush.com



LASH EXTENSIONS

Minkys minkys.com
 NovaLash novalash.com
 Xtreme Lashes xtremelashes.com



LASH SERUM

Grande Cosmetics GrandeLash-MD grandelashmd.com
 NovaLash Lash+Doctor novalash.com
 RevitaLash Advanced revitalash.com



STRIP LASHES

Ardell Wispies ardelllashes.com
 Esqido Lashes Little Black Lash esqido.com
 Lilly Lashes Miami lillylashes.com